GoToTraining
ORALL 2015

Kathleen M. Dugan, Esq., MLS
# Product Options

## Compare Our Plans

<table>
<thead>
<tr>
<th></th>
<th>Gotomeeting</th>
<th>Gotowebinar</th>
<th>Gototraining</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Key Uses</strong></td>
<td>Sales demos Collaboration</td>
<td>Marketing presentations</td>
<td>For-feet training option Employee education</td>
</tr>
<tr>
<td><strong>Meeting Capacity</strong></td>
<td>Up to 100 attendees</td>
<td>Up to 1,000 attendees</td>
<td>Up to 200 attendees</td>
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<tr>
<td><strong>Audio</strong></td>
<td>✅</td>
<td>✅</td>
<td></td>
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<tr>
<td><strong>Core Features</strong></td>
<td>✅</td>
<td>✅</td>
<td></td>
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<tr>
<td><strong>Instant Online Meetings</strong></td>
<td>✅</td>
<td>✅</td>
<td></td>
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<tr>
<td><strong>Audience Management</strong></td>
<td>✅</td>
<td>✅</td>
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<tr>
<td><strong>Large Group Events</strong></td>
<td>✅</td>
<td>✅</td>
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<tr>
<td><strong>Interactive Training</strong></td>
<td>✅</td>
<td>✅</td>
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<tr>
<td><strong>Flat-Fee Pricing per Organizer</strong></td>
<td>Starting at $24 / Per Month Billed Annually</td>
<td>Starting at $89 / Per Month Billed Annually</td>
<td>Starting at $109 / Per Month Billed Annually</td>
</tr>
</tbody>
</table>

Learn More
Our Uses-Meetings
https://www.gotomeet.me/clevelandlawlibrary

Kathleen M. Dugan
Librarian & Chief Administrator

Join my meeting
Our Uses-Webinars

Webinars (Not for CLE Credit)

Cleveland Law Library Resources
(Original Air Date: February 26, 2015)

Evaluating Your Case: Searching Verdict and Settlement Databases
(Original Air Date: March 26, 2015)

Finding Expert Information
(Original Air Date: April 14, 2015)
Our Uses-Webinars

**CLE Programs Via Webinar**

*Save Work with Sample Litigation and Transactional Forms*

*Docket Databases Made Easy*
Our Uses-Video Replays

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Title</th>
<th>Copy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sep 13, 2015</td>
<td>10:00 AM EDT</td>
<td>CLE-Docket Databases Made Easy</td>
<td></td>
</tr>
<tr>
<td>Sep 01, 2015</td>
<td>10:00 AM EDT</td>
<td>Video CLE Replay-Ethics &amp; Professional Conduct for Lay</td>
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</tr>
<tr>
<td>Aug 31, 2015</td>
<td>2:45 PM EDT</td>
<td>Test of lab</td>
<td></td>
</tr>
<tr>
<td>Aug 27, 2015</td>
<td>2:00 PM EDT</td>
<td>Cleveland Law Library Resources (Video Replay)</td>
<td></td>
</tr>
<tr>
<td>Aug 27, 2015</td>
<td>12:00 PM EDT</td>
<td>Finding Expert Information (Video Replay)</td>
<td></td>
</tr>
<tr>
<td>Aug 27, 2015</td>
<td>10:00 AM EDT</td>
<td>Evaluating Your Case: Searching Verdict and Docket Data</td>
<td></td>
</tr>
<tr>
<td>Aug 25, 2015</td>
<td>1:45 PM EDT</td>
<td>Video CLE Replay-Drafting and Litigating Employment</td>
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<tr>
<td>Aug 25, 2015</td>
<td>12:00 PM EDT</td>
<td>Video CLE Replay-Win Your Case With Statistics, 31/14</td>
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<tr>
<td>Aug 24, 2015</td>
<td>10:00 AM EDT</td>
<td>Video CLE Replay-Ethics &amp; Professional Conduct for Lay</td>
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<tr>
<td>Aug 13, 2015</td>
<td>2:00 PM EDT</td>
<td>Video CLE Replay-Save Work with Sample Litigation in</td>
<td></td>
</tr>
<tr>
<td>Aug 13, 2015</td>
<td>12:45 PM EDT</td>
<td>test with windows 8</td>
<td></td>
</tr>
<tr>
<td>Aug 12, 2015</td>
<td>1:45 PM EDT</td>
<td>Video CLE Replay-Drafting and Litigating Employment</td>
<td></td>
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</tbody>
</table>
Online Catalogs
Integration
Integration (cont’d)

Materials - 1
Before Training: CLEDockets2015.pdf
During Training: CLEDockets2015.pdf
After Training: CLEDockets2015.pdf

Tests
No tests.

Polls
None

Evaluation
Research CLE: Closing Survey
Display after the training
Send in the follow-up Email

Track Your Training

Invite Your Attendees
Training ID: 710-611-388

Registration and Payment Settings
Price: $30.00 USD
Attendee Limit: 25
Close Registration: 8 hours before the scheduled training start time
Registration Notification: Yes

Tracking Registrants
Registrants: 10
Automatically Approved

Emails
Reply-to: Kathleen Dugan, kathy.dugan@clelaw.lib.oh.us
Reminder Emails: "1 hour reminder" sent on 9/15/2015 at 9:00 AM EDT
"1 day reminder" sent on 9/14/2015
"1 week reminder" sent on 9/8/2015
Follow-up Email: Sent Sep 16, 2015
Email Reminders and JOIN Button

- Reminder: CLE-Docket Databases Made Easy starts in 1 hour
- KD
- Kathleen Dugan <customercare@gototraining.com>
- Reply all |
- To: Kathy Dugan;
- Tue 9/15/2015 9:00 AM

Coming soon!
- This reminder email was sent to 9 registrants.
- This is a reminder that CLE-Docket Databases Made Easy will start in 1 hour.

Questions, comments or feedback? Email the Organizer

Before the training
- Please review the materials
- Test your connection

CLE-Docket Databases Made Easy
- Join
- Add to calendar
- Tue, Sep 15, 2015 10:00 AM - 11:00 AM EDT

On the go?
- Download the mobile app and join the session from anywhere.
- At your computer?
- Computer audio Use your microphone and speaker for audio. You'll sound best with a headset.
- View system requirements.
- Telephone call Long distance: +1 (626) 521-0032
- Access code: 879-837-763
- Audio PIN: Shown after joining the training

Canceling your registration
- If you can't attend this training, you may cancel your registration at any time.
- View the refund policy.

Privacy Policy.
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Integration with PayPal

• GOTOTRAINING easily integrated with a new PayPal account we created for the Law Library.

• We then integrated our new PayPal account with the Law Library’s bank account to allow us to easily transfer funds online to the bank.
Library-Materials
Library-Tests
Library-Polls
Library-Evaluations
Reports

Generate Reports

Report Type Selection

- **Registration Report**
  Shows when each person registered for the training and their answers to the registration questions.

- **Attendee Report**
  Shows details about each attendee, including registration information and how long they attended the session.

- **Evaluation Report**
  Shows evaluation questions and attendees’ answers.

- **Registrant Test Report**
  Shows when registrants submitted tests for a training, their scores for each test and the average test score.

- **Test Report by Date**
  Shows the average score for one test and the average score for each test question over a specified date range.

- **Training History Report**
  Shows the duration and number of attendees for each training over a specified date range.

Next
Users, Costs

• 1 Seat
• 2 Administrators
• $1,400.00 per year for non-profit with payment in full in advance.
User Experience

Users universally loved the experience. We had 9 registrants for the most recent CLE. However, some users needed a lot of hand-holding to be able to use the product and participate.
Final Evaluation of Beta Test

- We used 2015 as a beta test to determine whether our members and non-member local attorneys wanted this kind of programming from our Law Library.
- The beta test was a huge success.
- The one drawback was that GOTOTRAINING has not worked out all of the bugs for replaying taped programs.
The Future

• Our GOTOTRAINING subscription expires in early Spring 2016.
• We may renew it.
• We are looking at other options (especially to allow video replays more consistently).
  *I am considering AnyMeeting.