



ACADEMIC OUTREACH: EXPANDING THE ROLE OF THE LAW LIBRARY WITHIN A LARGER ACADEMIC INSTITUTION

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BENEFITS OF OUTREACH

- Higher profile for the law school, including to potential applicants
- Advance notice of assignments that require students to utilize the law library
- Statistics—you can show your value to the campus and to the law school administration

STAGES OF SUCCESSFUL OUTREACH

Getting their
attention



Following
through



Building on
success

GETTING THEIR ATTENTION



- Look for courses that have a legal tie-in and email the instructor
- Offer more than tours and classes—help draft assignments, research guides, etc.
- Workshops for non-JD students
- Hold consultation hours at the main library
- Reach out to librarians at other branch libraries
- Become a resource specialist
- Look for opportunities to partner

FOLLOWING THROUGH – GENERAL TIPS


Education Law: Web Resources
Legal resources for education and schools.

Home **Web Resources** Indiana University Resources

Federal Government Websites

U.S. Department of Education

- Laws & Guidance
- Section 504—Protecting Students with Disabilities
- The Individuals with Disabilities Education Act (IDEA)
- Title VI of the Civil Rights Act
- Title IX of the Education Amendments of 1972
- Office for Civil Rights (OCR)
 - OCR Case Resolutions
- Higher Education Opportunities Act
- Every Student Succeeds Act
- Family Education Rights and Privacy Act (FERPA)



Tracking Current Lawmaking


- [Congress.gov](#)
- [Regulations.gov](#)

FDSys – The website of the Government Publishing Office makes most of its publications available, including statutes and regulations.

Indiana State Government Websites

Indiana Department of Education

- Office of Educator Effectiveness and Licensing (OEEL)
- Academic Standards
- Office of Student Assessment
- Public Records (may incur fees)



State Board of Education -- Creates and oversees policy for K-12 schools in Indiana.

Indiana Commission for Higher Education -- Plans, coordinates, and reviews public colleges and universities in Indiana.

Nonprofit and Other Organizations

Education Law Association (May require membership)

- A nonprofit group devoted to legal and policy issues affecting education.

NSBA Legal Clips (Subscription required)

- Legal news from the National School Boards Association.

Education Week (Free registration)

- A national newspaper covering stories involving K-12 education.

GovTrack (Free)

- GovTrack is an easy way to search for pending legislation by topic. All education bills currently being considered in Congress may be easily pulled up.

Center for Parent Information and Resources (Free)

- A resource for parents interested in their child's K-12 education. CPIR includes several legal resources, including resources from the now defunct National Dissemination Center for Children with Disabilities (NICHY).

Oyez

- A resource for cases from the United States Supreme Court, particularly good for finding recordings of oral arguments. From the IIT Chicago-Kent College of Law.

SCOTUSblog

- A resource for anything and everything concerning the Supreme Court of the United States (SCOTUS). This blog contains information for every case before the court, as well as general court news, such as analysis of recent nominees to the court.

Education Law Prof Blog

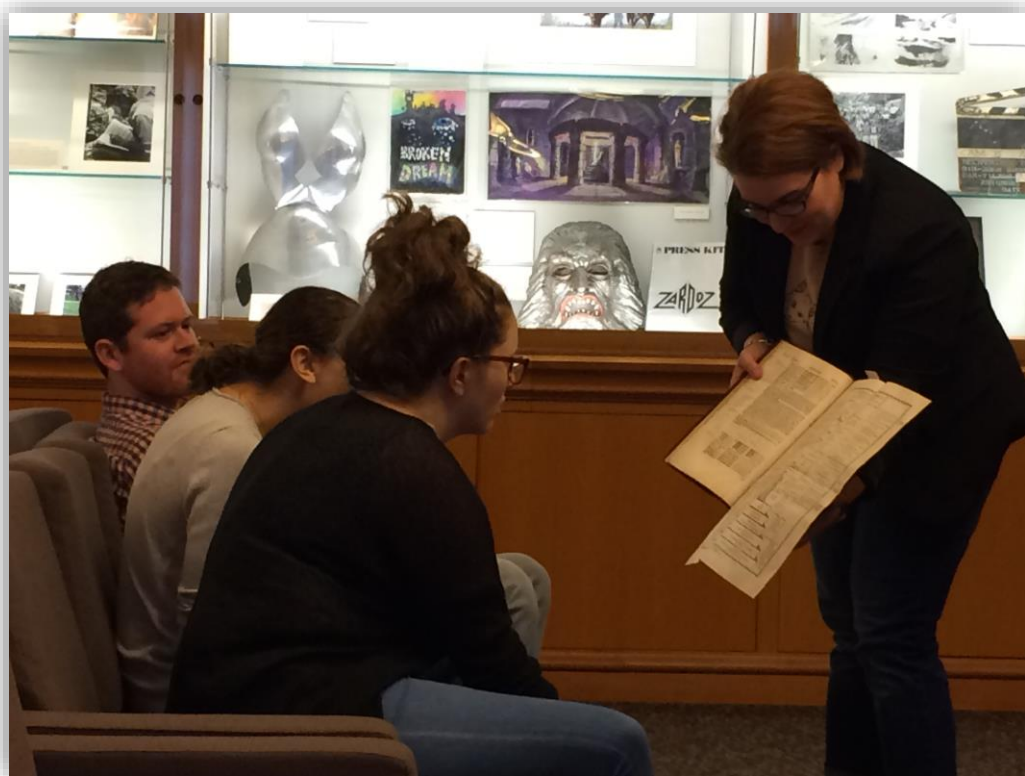
- A member of the Law Professors Blog Network, Education Law Prof Blog offers news and analysis related to education and law topics.

- Be prepared to work some nights and weekends
- Try to make non-law students comfortable in the law library
- Know which resources are available to non-law students and faculty
- Create customized handouts and LibGuides

FOLLOWING THROUGH—IN-CLASS SUGGESTIONS

- Talk about the “why,” not merely the “how”
- Use entertaining hypotheticals that are related to their work
- Don’t give them more than they need to know
- Ask professors to give you any assignments in advance so that you can be prepared for questions
- Encourage feedback from both students and faculty members
- Encourage them to think of you as a resource

FOLLOWING THROUGH—WORKING WITH OTHER LIBRARIES



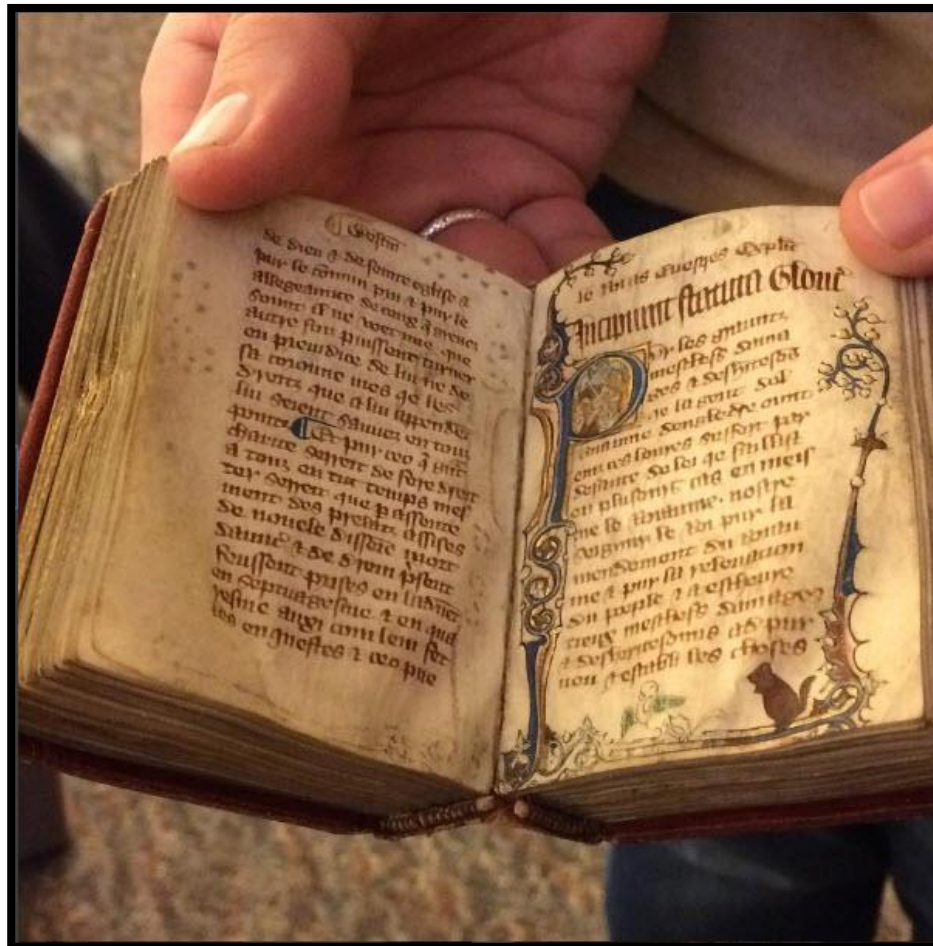
- Look for obvious collaborative opportunities
- In-House Institute: chance to tell librarians from other libraries on campus what we do and how we can work together
- Lilly Library: session on rare legal materials at IU's rare books and manuscripts library
 - Allowed our law students to engage with the larger campus
 - The Dean of the law school was interested in the tour and his presence was a selling point for our students

BUILDING ON SUCCESS



- Turn one success into many!
- Advertised the Lilly Library session heavily on social media
- Turned the session into a poster for AALL

BUILDING ON SUCCESS—SOCIAL MEDIA



jeromehallawlibrary
The Lilly Library, Indian...

Follow

jeromehallawlibrary 14th century pocket-sized Magna Carta



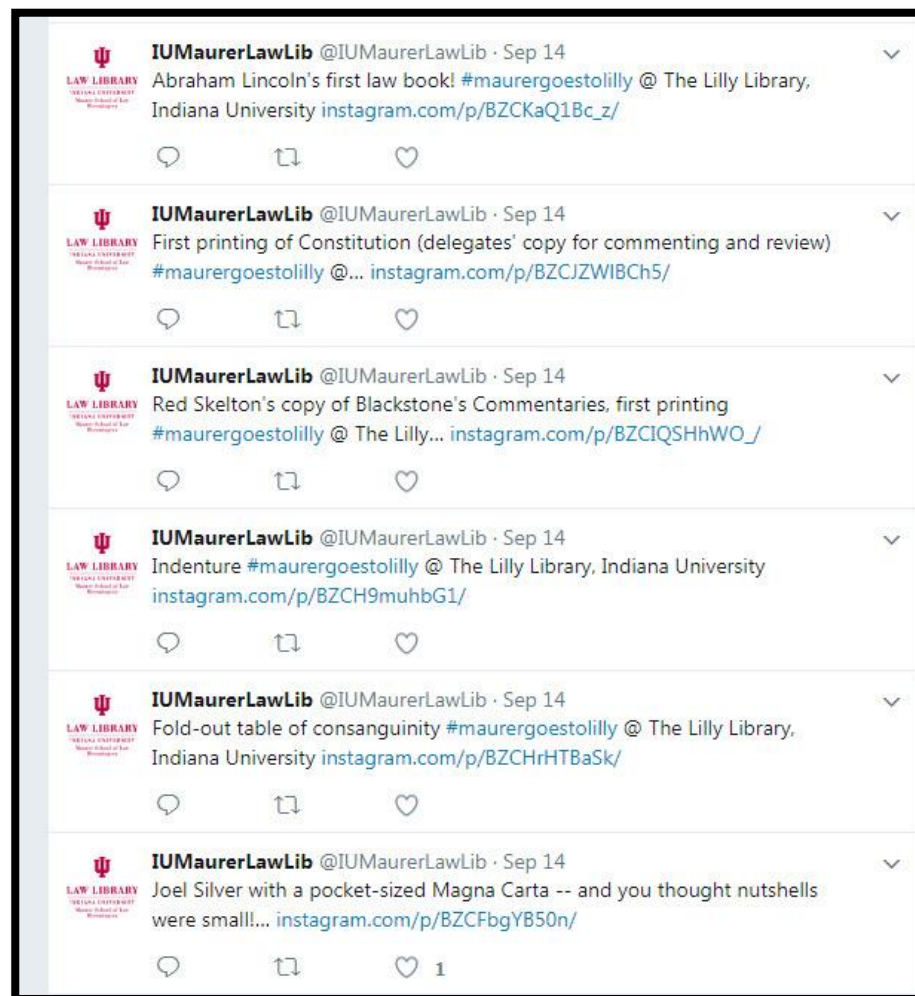
jlbmorgan, kbfishman, nlficco, lindafariss, convallariamajalis and michaelmattioli like this

NOVEMBER 3, 2016

Log in to like or comment.



BUILDING ON SUCCESS—SOCIAL MEDIA



BUILDING ON SUCCESS—SOCIAL MEDIA

The image is a composite of several elements. On the left, a collage of photos from a field trip is shown. The top photo features the text "Maurer > Lilly Field Trip 2017" in purple. Below this are four smaller photos: a group of people sitting in a room, a man in a light blue shirt standing and talking to a woman, a man in a light blue shirt standing at a podium with a book, and a woman in a white top speaking to a group. On the right, a Facebook post from "Jerome Hall Law Library" is displayed. The post includes the profile picture, the name "Jerome Hall Law Library", and the text "Page Liked · September 18 ·". Below this are the interaction options: "Like", "Comment", and "Share". The post shows 3 likes and a comment box with the text "Write a comment...". At the bottom of the Facebook interface, "Friend Requests" and "See All" are partially visible.

BUILDING ON SUCCESS

- Work on repeat business and word of mouth recommendations from both professors and students
- Try to get the head of a department to circulate your contact information
- Contact professors who teach other sections of courses you have already visited
- Keep statistics
 - July 2016-June 2017: 108 presentations; 2,628 people
 - July 2015-June 2016: 93 presentations; 1,730 people
 - July 2014-June 2015: 107 presentations; 2,221 people

OUTREACH BEYOND THE UNIVERSITY

- Public library
- Other local schools—we work with a community college
- Elementary school students—we host local 5th graders for field trips
- Prisoner outreach

CAUTIONS AND PITFALLS

Communication

- Make sure you're on the same page
- Keep in regular contact

Cost-benefit analysis

- Sessions with low turn out may need to be eliminated

Marketing

- You can never go too big on marketing
- The best program is a failure if no one attends

Dealing with unreliable contacts

- You may be more enthusiastic about a collaboration than other librarians or faculty

CONCLUSION

- Drum up business
- Increase your status on campus and within the law school
- Get new students interested in law school
- Teach the whole world to research!



QUESTIONS?

